Worldwide Quarterly Server Tracker

IDC's *Worldwide Quarterly Server Tracker ®* greatly enhances clients' ability to respond quickly and effectively to today's dynamic server market. This product provides insight into customer trends by delivering geography-specific market size, market share, and market forecast details across all server segments. This IDC tracker product delivers a quarterly web database that details the performance of the market's individual players, and it answers important product-planning and product-positioning questions.

TECHNOLOGY COVERAGE

This tracker provides the total market size and vendor share for the following technology areas. Measurements are in unit shipments, factory revenue, and customer revenue.

Core Coverage

- Company, vendor, brand, and product brand
- CPU type: ARM, CISC, EPIC, RISC, and x86
- Product design: Modular, rack optimized, tower, and large systems
- Product: Blade, multinode, tower, large systems, and rack optimized
- Product detail: Blade, custom and standard multinode, tower, large systems, and custom and standard rack optimized
- OS: Linux, Windows, Unix, i5/OS, z/OS, and so forth
- Server class: Volume, midrange enterprise, and high-end enterprise by 11 price bands
- Processor vendor
- U height and socket capability (1, 2+, 4+, 8+, and 16+)
- Measurements: Units, vendor revenue, and value

Optional Content Add-Ons

- **Accelerator Type:** GPU, Other Accelerated, Non Accelerated
- **x86 server by segments:** Education, government, very large business (1,000+ employees), large business (500-999 employees), medium-sized business (100-499 employees), and small business (1-99 employees) in units and value
- **x86 servers by channels — direct and indirect:** x86 server data that is only available by vendor, product design, product, product detail, and socket capability in units and value
- **Consumption model:** Traditional and computing hardware as a service (CHaaS) by product category, CPU type, and vendor in units, vendor revenue, value, and recurring revenue (The data is delivered in a separate pivot table.)

GEOGRAPHIC SCOPE

- **Asia/Pacific excluding Japan and China (15):** Australia, Bangladesh, Hong Kong, India, Indonesia, Korea, Malaysia, Myanmar, New Zealand, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, and rest of Asia/Pacific
- **Canada**
- **Central and Eastern Europe (7):** Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine, and rest of CEE
- **Japan**
- **Latin America (10):** Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Mexico, Paraguay, Peru, Uruguay, and rest of LA

- **Middle East and Africa (16):** Algeria, Bahrain, Egypt, Israel, Kenya, Kuwait, Morocco, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, South Africa, Tunisia, Turkey, the United Arab Emirates, rest of Africa, and rest of the Middle East
- **PRC**
- **United States**
- **Western Europe (16):** Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

DATA DELIVERABLES

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. The following lists the deliverables for this tracker. For a complete delivery schedule, please contact an IDC sales representative.

- Historical data (10 years of quarterly historical data)
- Five-year forecast data (8 quarters and 3 years)

FORECAST COVERAGE

Forecasts for this tracker are updated quarterly and include three years of historical data, three years of quarterly forecasts, and two years of annual market projections. Forecasts are available at the worldwide, regional, and country levels. The forecasts in this tracker include the following:

Core Forecast Coverage

- CPU type: ARM, CISC, EPIC, RISC, and x86
- Product design: Modular, rack optimized, tower, and large systems
- Product: Blade, multinode, tower, large systems, and rack optimized
- Product detail: Blade, custom and standard multinode, tower, large systems, and custom and standard rack optimized
- OS: Linux, Windows, Unix, i5/OS, z/OS, and so forth
- Server class: Volume, midrange enterprise, and high-end enterprise by 11 price bands
- Measurements: Units and value

Optional Forecast Add-Ons

- **Accelerator Type:** GPU, Other Accelerated, Non Accelerated
- **x86 server by segments:** Education, government, very large business (1,000+ employees), large business (500-999 employees), medium-sized business (100-499 employees), and small business (1-99 employees) in units and value
- **x86 servers by channels — direct and indirect:** x86 server data in units and value
- **Consumption model:** Traditional and computing hardware as a service by product category and CPU type in units and value

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