

# Worldwide Quarterly Purpose Built Backup Appliance Tracker

IDC's *Worldwide Quarterly Purpose Built Backup Appliance Tracker*® provides vendor share, market size, and forecasts for purpose-built backup appliances (PBBA). IDC provides key market insights and growth for vendors participating in the PBBA market as well as for those that may introduce new products. Revenue and capacity for disk systems behind PBBA gateways are included in the PBBA market sizing and forecast. Some PBBA solutions integrate the data movement engine (backup application) with the appliance, while others only serve as a target for incoming backup application data. Both solutions are included in the PBBA market sizing.

## TECHNOLOGY COVERAGE

This tracker provides total market size and vendor share for the following technology areas.

### Core Coverage

- Company, vendor, brand, and model name
- Product category: Integrated systems and target systems
- Product: Open systems and mainframe systems
- Interface: VTL, NAS, and other
- Model name
- Revenue type: Hardware and software (available only in vendor revenue and value, delivered in a separate pivot table)
- Measurements: Units, terabytes, vendor revenue, and value

## GEOGRAPHIC SCOPE

- Asia/Pacific (excluding Japan and China) (14): Australia, Hong Kong, India, Indonesia, Korea, Malaysia, New Zealand, the Philippines, Singapore, Sri Lanka, Taiwan, Thailand, Vietnam, and rest of Asia/Pacific
- Canada
- Central and Eastern Europe (8): Czech Republic, Hungary, Poland, Romania, Russia, Slovakia, Ukraine, and rest of CEE
- Japan
- Latin America (7): Argentina, Brazil, Chile, Colombia, Mexico, Peru, and rest of Latin America
- The Middle East and Africa (18): Algeria, Bahrain, Egypt, Israel, Kenya, Kuwait, Morocco, Nigeria, Oman, Pakistan, Qatar, Saudi Arabia, South Africa, Tunisia, Turkey, the United Arab Emirates, rest of Africa, and rest of the Middle East
- PRC
- United States
- Western Europe (16): Austria, Belgium, Denmark, Finland, France, Germany, Greece, Ireland, Italy, the Netherlands, Norway, Portugal, Spain, Sweden, Switzerland, and the United Kingdom

## DATA DELIVERABLES

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. The following are the deliverables for this tracker. For a complete delivery schedule, please contact an IDC sales representative.

- Quarterly data files
- Historical data
- Five-year forecast data
- Excel pivot table
- Query tool

## FORECAST COVERAGE

Forecasts for this tracker are updated quarterly and include five years of annual market projections. Forecasts are available at the regional level. The following details the forecasts that are included in this tracker.

### Core Forecast Coverage

- Product: Open systems and mainframe systems
- Measurements: Terabytes and value
- Revenue type: Hardware and software, delivered in a separate pivot table in value only