

# Worldwide Quarterly Storage Software and Cloud Services Tracker

IDC's *Worldwide Quarterly Storage Software and Cloud Services Tracker*® greatly enhances clients' ability to quickly and effectively respond to today's dynamic storage software market. Understanding how the global market and segments are growing and knowing the quarterly adoption curve for new products have become business critical for storage software vendors and supply chain partners. This product provides insight into customer trends by delivering worldwide vendor detail across multiple storage software and cloud services segments.

## TECHNOLOGY COVERAGE

This tracker provides total market size and vendor share for the following technology areas. Measurement for this tracker is vendor revenue.

### Core Coverage

#### Storage software revenue by functional markets:

- Archiving software
- Data replication and protection software
- Software-defined storage controller software
- Storage infrastructure and device management software

#### Software license type:

- Public cloud software service
- Software license
- Software maintenance

#### PCIaaS storage revenue by functional markets:

- File storage
- Block storage
- Object storage

## GEOGRAPHIC SCOPE

Worldwide

## DATA DELIVERABLES

This tracker is delivered on a quarterly basis via a web-based interface for online querying and downloads. Deliverables for this tracker are listed below. For a complete delivery schedule, please contact an IDC sales representative.

- Quarterly vendor shares by market and software license type