

Middle East, Türkiye, and Africa Cloud Platform-Led Services Strategies

The *Middle East, Türkiye, and Africa Cloud Platform-Led Services Strategies* Continuous Intelligence Service provides an analysis of the cloud professional services and cloud platform-led services markets in the META region, with a specific focus on services offered by regional and global systems integrators in partnership with cloud services providers such as AWS, Microsoft, Oracle, ServiceNow, and Salesforce.

MARKETS AND SUBJECTS ANALYZED

- Digital business consulting
- Cloud professional services and ecosystem evolution
- Cloud infrastructure platform-led services
- Cloud application platform-led services
- Data platform-led services

CORE RESEARCH

- META Cloud Professional Services Market Size and Forecast, 2023–2028
- MEA Cloud Professional Services IDC MarketScape
- Key Market Developments and Updates Around Cloud Infrastructure Platform-Led Services
- Key Market Developments and Updates Around Cloud Application Platform-Led Services
- Key Market Developments and Updates Around Cloud Data Platform-Led Services

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [Middle East, Türkiye, and Africa Cloud Platform-Led Services Strategies](#).

KEY QUESTIONS ANSWERED

1. Which drivers are influencing demand for digital business consulting services in the META region?
2. How are cloud professional services helping organizations adopt, manage, and optimize cloud computing environments?
3. What are the key trends in the underlying infrastructure of platform-led cloud environments and the related service strategies?
4. What are CIOs' priorities, market drivers, and inhibitors in terms of application platform-led services in the cloud environment?
5. What are CIOs' key priorities in terms of data architecture modernization services for multicloud platforms in the META region?

COMPANIES ANALYZED

This service reviews the strategies, market positionings, and future directions of several providers in the META market, including: SBM, MIS, TCS, Wipro, Cognite, and Zero&One