

China Digital Business and Artificial Intelligence Transformation Strategies (Chinese Version)

We are entering a major transformational stage where AI is everywhere, involving shifts in spending by tech buyers, investment by technology providers, and service transformations across all organizations. According to IDC research, by 2026, global technology providers will allocate 50% of their R&D, staffing, and capital expenditure investments to AI/automation.

China Digital Business and Artificial Intelligence Transformation Strategies (Chinese Version) program helps technology buyers and technology providers better understand government-related policies, business and technology development trends, gain insights into digital transformation spending growth and digital business and AI ecosystem changes, grasp the use cases and road maps for digital business and AI transformation, and learn from best practices across industries or peers.

MARKETS AND SUBJECTS ANALYZED

- China digital business and AI adoption characteristics and trends
- Government policy impacts on organization transformation
- China digital transformation spending forecast
- Capabilities that enable AI transformation
- Strategies for monetizing AI
- Architectural constructs that will define spending
- How to move from being digitally distraught to being digitally determined through digital and AI strategies
- How to build a long-term digital business and AI transformation road map through use cases
- The requirement that demonstrates the inherent value that GenAI has on the business
- The growing mandate for a platform to scale digital initiatives

CORE RESEARCH

- IDC FutureScape: Worldwide Digital Business 2025 Predictions — China Implication
- China Digital Business Market Forecast, 2025–2029
- The Impact of the China Digital Economy Policy on the Digital Business and the ICT Market
- The Impact of the 2025 NPC and CPPCC on China's ICT Market
- Strategies and Methods for Developing Digital Product and Services
- How to Transform IT Organization Support Digital Business and AI Transformation
- Build New KPI in Digital Business AI Transformation Era
- Create New Digital Business Model via Industry Ecosystem
- China Digital Business Platform Market Shares, 2024
- Innovative Methods, Strategies, and Practices GenAI
- IDC Survey: Digital Business and AI Transformation

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [China Digital Business and Artificial Intelligence Transformation Strategies \(Chinese Version\)](#).

KEY QUESTIONS ANSWERED

1. How are GenAI strategy organizations achieving digital business at scale?
2. What is the impact of government policy on digital business and ICT market?
3. What are the China digital business and AI transformation characteristics and trends?
4. What is the China digital business ICT spending and growth?
5. What are the key capability dimensions of digital business and AI transformation?
6. How to choose the right digital business platform?
7. How does GenAI technology support business innovation?

COMPANIES ANALYZED

This service reviews the strategies, market positioning, and future direction of several providers in the [ENTER MARKET NAME] market, including:

Alibaba Group Holding Ltd., Amazon Web Services Inc., Baidu Inc., ByteDance, China Telecom Corp. Ltd., China Mobile Corp. Ltd., Digital China Holdings Ltd., Huawei Technologies Co. Ltd., Inspur Group Co. Ltd., Kingdee Co. Ltd, Lenovo Group Ltd., Microsoft Corp., New H3C Technologies Co. Ltd., Ping An Insurance Company of China Ltd., Qihoo 360 Technology Co. Ltd., SANGFOR Technologies Inc., Shenzhen Stock Exchange, Sinopec AG, Tencent Holdings Ltd., and Yonyou Software Co. Ltd.