

European Managed Cloud Services

IDC's *European Managed Cloud Services* research offers service providers a holistic view of end-user strategies and investment priorities around cloud managed services and digital transformation. This research covers the full view of managed cloud services, from IT infrastructure to applications, across private, public, and hybrid cloud/multicloud deployments. With this service, IT services vendors gain access to data and qualitative analysis for insights into end users' requirements for next-generation managed services, changing market dynamics, and the evolving competitive landscape.

MARKETS AND SUBJECTS ANALYZED

- Managed cloud services market trends, opportunities, and challenges
- Shifts in IT buyers' cloud strategies and investments in managed cloud services
- Analysis of managed service providers in Europe
- Managed cloud services opportunities around public cloud platforms
- The competitive positionings of vendors in managed services, with a focus on managed cloud services
- The impacts of next-gen technologies on managed cloud services

CORE RESEARCH

- European Managed Cloud Services Forecast, 2025–2029
- Top 10 2024 Vendor Market Shares for Managed Services in Europe
- IDC MarketScape: European Microsoft Azure Managed Services 2025 Vendor Assessment
- Managed Services Providers' Strategies and Competitive Landscape
- Managed Cloud Services in Europe, 2024: IT Buyers Strategies and Trends
- Market Analysis Perspective: Managed Cloud Services in Europe, 2024

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: [European Managed Cloud Services](#).

KEY QUESTIONS ANSWERED

1. What are enterprises' top priorities and challenges around the management of private, public, and hybrid cloud environments?
2. What is the opportunity behind managed cloud services in Europe?
3. What are the key strengths and weaknesses of the main competitors in the managed cloud services market in Europe?
4. How is the managed services market evolving to support the management of hybrid and multicloud?

COMPANIES ANALYZED

IDC's *European Managed Cloud Services* reviews the strategies, market positionings, and future directions of providers in the European managed cloud services market, including:

Accenture, Atos, AWS, BT, Capgemini, Cognizant, Computacenter, CGI, Dell, DXC Technologies, Equinix, Fujitsu, Google, HCL, Hewlett Packard Enterprise, Kyndryl, Infosys, Microsoft, NTT Data Inc., Oracle, Orange Business Services, OVH, Rackspace, Sopra Steria, Tata Consulting Services, Tech Mahindra, Telefonica, Tietoevry, T-Systems, Vodafone, and Wipro.