

IDC Health Insights: Europe, Middle East and Africa Healthcare Provider Platforms and Technologies

The healthcare industry continues evolving rapidly. Healthcare providers must navigate technological disruptions, industry pressures, and shifts in patient expectations and workforce demands. This has resulted in the need to become more outcome-focused, data-driven, and digitally resilient. *IDC Health Insights: Europe, Middle East and Africa Healthcare Provider Platforms and Technologies* offers in-depth coverage of all clinical and operational health IT solutions and use cases that help providers improve healthcare quality, safety, equity, access, and experiences. The program focuses on the platforms and technologies that drive organizational agility, digital resiliency, regulatory alignment, ecosystem integration, and market growth.

APPROACH

Since 2003, IDC Health Insights has conducted ongoing quantitative and qualitative research, including defining the digital transformation use case taxonomy for value-based health. It analyzes how digital health technologies enable new care delivery models and evidence-driven, predictive medicine approaches; it also researches providers' and patients' attitudes toward health IT advances. Uniquely among analyst firms, IDC Health Insights uses an integrated research model that includes the new and emerging intersections and changing relationships between all healthcare stakeholders in Europe, the Middle East and Africa (EMEA).

TOPICS ADDRESSED

Throughout the year, this service will address the following topics:

- Next-generation clinical documentation, with a focus on EHR optimization, solution features, virtual care integration, clinical decision support, speech recognition, and interoperability
- Digital patient engagement and experience, with a focus on end-to-end service optimization and hyper-personalization, digital front door, healthcare CRM, and emerging care models
- Medical imaging and archiving, with a focus on enterprise medical imaging, PACS, VNA, AI, and command centers
- Revenue management and reimbursement systems, with a focus on holistic end-to-end optimization, cost reduction, and financial viability
- Enterprise and resource management, with a focus on ERP, workforce and human capital management, and operational resource management (e.g., supply chain, inventory, asset, facilities, and maintenance management)
- IT operations and system infrastructure, with a focus on IT services, cloud, privacy, security, data protection, connectivity, integration, middleware, data management, storage, risk, compliance, and work model hybridization
- Generative AI (GenAI) as it applies to clinical, operational, and administrative workflow and resource optimization, as well as consumer and employee experience and enablement
- Emerging technologies (e.g., AI/ML, GenAI, RPA, XR/AR/VR/MR, robotics, 3D printing, blockchain, and metaverse) and other future innovations and market trends

KEY QUESTIONS ANSWERED

Our research aims to address the following key questions:

1. What platforms and technologies will enable healthcare provider organizations to differentiate themselves and become more autonomous, intelligent, and future-ready?
2. What solutions will help healthcare provider organizations lower costs, improve quality, and enhance access, safety, and experiences in different regions?
3. Which health IT solutions will disrupt and transform care delivery across the continuum of care globally?
4. What role can cloud-based platforms and technologies play in making healthcare providers successful worldwide?
5. How are patients influencing provider business models globally, and why is this important for health IT strategies?
6. How will integrating traditional and generative AI technologies impact healthcare delivery worldwide?
7. How will privacy, security, and data protection concerns affect the adoption rates of new healthcare provider technologies and capabilities worldwide?
8. Which technologies are providers investing in, piloting, and adopting globally, and what are the future trends?
9. Which healthcare provider platforms and technologies demonstrate high ROI globally? How do vendor strategies and capabilities compare with one another?
10. What strategies benefit the selection of health IT vendors and the building of effective partnerships across the EMEA region?

WHO SHOULD SUBSCRIBE

This service is ideally suited to supporting the needs of healthcare providers' IT solution buyers and other executives involved in strategic planning and mergers and acquisitions in the healthcare industry. It is also valuable for IT solution vendors and investment banking professionals focused on the healthcare provider market, as it offers in-depth, comprehensive insights into the latest platforms, technologies, market trends, and strategic best practices worldwide.