Edge View

IDC's *Edge View* provides objective insight into the motivations, buying intentions, and strategies of organizations deploying edge IT service. Digital infrastructure and services providers, including hardware and software providers, software developers, and cloud and managed services suppliers use Edge View to align their technologies and offerings with customers' needs and challenges with current and planned edge use cases. Edge View data outlines motivations and strategies for deploying infrastructure and applications closer to where data is generated and consumed and exploring drivers such as latency, cost, resiliency, security, and compliance.

MARKETS AND SUBJECTS ANALYZED

- **Edge computing platforms:** Examines the current and planned use of edge compute, storage, and connectivity solutions
- **Edge software:** Covers systems infrastructure software solutions that provide the basic foundational layers of software for bare metal infrastructure hardware resources to host higher-level application software, including the virtualization, container, orchestration, and management software used to configure, control, automate, and share the use of those resources across heterogeneous applications and user groups
- **Edge-provisioned services:** Details the opportunity for public cloud, communications, content delivery networks (CDNs), and colocation services provisioned by suppliers using edge platforms to deliver workloads at the edge

CORE RESEARCH

- Executive summary (annual)
- Digest of survey findings (annual)
- Banner book with worldwide and regional insights where available (annual)
- Readout/webinar (annual)
- Unlimited access to associated analysts for inquiries
- Ability to request nonvendor-related data for reprints (additional charges)

Note: In addition to the aforementioned research available for the base price, subscribers will be able to access nonvendor-related data for reprints. Subscribers also gain the ability to provide input into future surveys. IDC will provide subscribers the ability to gain country, company size, and other nonpublished insights via custom market intelligence (CMI) add-ons. Subscribers will also have the option to purchase customized content packages, additional readout sessions, and other bespoke data insights via CMI add-ons.

In addition to the insight provided in this service, IDC may conduct research on specific topics or emerging market segments via research offerings that require additional IDC funding and client investment. To learn more about the analysts and published research, please visit: Edge View.

KEY QUESTIONS ANSWERED

1. What edge use cases are gaining traction in the market?
2. What are the major drivers of and inhibitors to edge adoption?
3. How are organizations determining the return on investment for edge compute?
4. How are new edge use cases shaping edge deployment models and technology decisions?
5. What challenges do organizations experience when deploying infrastructure at the edge?
6. Who is making decisions today on edge investments? What are organizations across all industries looking for in edge platforms?
7. How will AI applications change edge compute needs?

COMPANIES ANALYZED

This service provides insight into the preferred types of providers for projects that require edge IT service, including hardware OEMs, software companies, public cloud service providers, communications service providers/telcos, and content delivery network providers.