



<b>CIO Summit Rome</b>	3 April
<b>Digital Infrastructure Summit</b>	15 May
<b>Security Summit</b>	24 June
<b>People &amp; Processes at Work Summit</b>	24 September
<b>Data &amp; AI Summit</b>	15 October
<b>CIO Summit Milan</b>	27 November

### **IDG events help you solve your pain points, such as:**

- Delivering sales pipeline and measurable results
- The complexity of the buying team and process
- Hard to reach relevant buyers in target companies
- Lack of consistent strategy and messaging
- Ability to establish in-person engagement

### **By supporting your marketing goals, including:**

- Lead generation
- Visibility and brand exposure
- Regional and global footprint
- Captivating storytelling
- Customer relationship building

# 53%

of tech marketers say in-person events have produced the best results for their organization in the last 12 months.

Source: 14th Annual Content Marketing Survey:  
Content Marketing Institute/Marketing Profs



Learn how your sponsorship can drive conversations through speaking opportunities, networking, hosted private dinners/lunches, and more.

[\*\*CLICK HERE FOR MORE INFORMATION\*\*](#)